

## **365 Ocean Named “Community of the Year” by the NJBA at 33rd Annual SAM Awards**



LONG BRANCH, NJ – 365 Ocean, the boutique collection of just 57 luxury beachfront condominiums in Long Branch, took home an impressive 11 awards at the New Jersey Builders Association’s (NJBA) 33rd annual Sales and Marketing (SAM) Awards, which was held virtually on Sept. 29th.

365 Ocean received the prestigious “Community of the Year” award in the category of best mid-rise or high-rise community. It was also honored in a variety of categories ranging from the quality of its customer experience and promotional materials to the individual accomplishments of its sales and marketing professionals.

The awards recognized 365 Ocean’s developer, Mark Built Homes ([www.markbuilt.com](http://www.markbuilt.com)), its exclusive marketing and sales agent, CB New Homes ([www.cbnewhomes.com](http://www.cbnewhomes.com)), and the creative work done on behalf of the community by WhiteHot Design ([www.whitehotinc.com](http://www.whitehotinc.com)).

Patrick “Ted” Hanley of CB New Homes earned the coveted Salesperson of the Year honors for his dedication to customer service at 365 Ocean. David Schoner, Vice President of CB New Homes, took home the Marketing Director of the Year honors for his leadership of the community’s sales and marketing campaign.

“Every year the SAM Awards showcases the best and brightest that our industry has to offer, so just being among the nominees is an honor in and of itself, and winning 11 awards is an incredible achievement for our team,” Mr. Schoner said. “We are lucky enough to work with an exceptional home builder in Mark Built Homes that sets high standards for its projects and prioritizes the satisfaction of its home buyers above all else. That makes our job so much easier and allows our sales and marketing professionals to really shine in their role.”

Held annually as part of the NJBA’s Atlantic Builders Convention, the SAM Awards recognizes the year’s most creative and successful residential programs in New Jersey. Event organizers were able to host this year’s awards ceremony virtually following the cancelation of the conference.

A full list of the SAM Awards earned by the 365 Ocean team includes:

- Community of the Year (mid-rise/high rise)
- Salesperson of the Year
- Marketing Director of the Year (associate member)
- Best marketing strategy for a mid-rise/high-rise community
- Best signage program for an attached or mid-rise/high-rise community
- Best sales office over 800 square feet
- Best logo design for an attached or mid-rise/high-rise community
- Best use of social media
- Best Eblast
- Best banner ad
- Best special promotion or broker builder program

The strong showing by the 365 Ocean team at this year’s award ceremony comes during a year of impressive sales for the community. Homes priced from the \$900s to over \$2.7 million are being snapped up by buyers looking for a quiet, beachfront retreat with sweeping ocean views and all of the advantages of living in a luxury condominium, as well as walking distance access to some of the best oceanfront shopping and dining New Jersey has to offer. The community is more than 70 percent sold.

Residents of 365 Ocean. have access to a full complement of amenities and services, including an infinity-edge plunge pool, sundeck, fire pit, outdoor breezeway, and club room, and are well-connected to Manhattan via nearby commuter ferries and NJ TRANSIT rail service.

For more information on 365 Ocean, visit [www.365oceannj.com](http://www.365oceannj.com). Prospective buyers may also contact the builder’s representative, Patrick Ted Hanley, at [ted.hanley@365oceannj.com](mailto:ted.hanley@365oceannj.com) or call 732-749-5797. Out of respect to the residents, and to allow adequate time with prospective buyers, sales are by appointment only. Follow 365 Ocean on Facebook by visiting [www.facebook.com/365ocean](http://www.facebook.com/365ocean) and on Instagram by visiting [www.instagram.com/365oceannj](http://www.instagram.com/365oceannj).

For more information on the SAM Awards, visit [www.njba.org](http://www.njba.org).

## About Mark Built Homes

Led by President Michael Markovitz, Mark Built Homes has been a renowned, family-owned business for more than three generations. The company is responsible for creating distinguished neighborhoods of all kinds, ranging from luxurious single-family estate home communities to magnificent townhomes and well-appointed condominium offerings. A winner of the New Jersey Builders Association's coveted "Community of the Year" honors for three years in a row, Mark Built Homes has deep roots in New Jersey's suburban real estate market and a firm commitment to creating homes that are creatively distinct, architecturally significant and unsurpassed in resident satisfaction. Award-winning developments include James Place in Morris Township, Summit Place in Summit, Madison Place in Madison, The Heights at Tenafly and Pheasant Crossing in Basking Ridge and Bernardsville. For more information, visit the company's website at [www.markbuilt.com](http://www.markbuilt.com).