

# The Record

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**Homes** | On the Market

## 365 Ocean launches virtual tours, virus safety

Tours available by appointment at oceanfront condominium community



Oceanfront views at 365 Ocean can be enjoyed from the homes and luxury amenity spaces, like the club room, terrace and infinity-edge pool, at the condominium community.

PHOTO COURTESY OF MARK BUILT HOMES

Located in Long Branch, NJ, 365 Ocean, a collection of 57 oceanfront condominium residences , recently announced that it has implemented a number of new policies and procedures designed to enhance the safety of the community's residents, staff and prospective homebuyers, and ease some concerns about COVID-19.

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The sales office at 365 Ocean is now open by appointment only until further notice, according to developer Mark Built Homes. The sales team is also offering virtual tours that will allow prospective buyers to video chat with them and virtually walk through available residences, model homes and amenity spaces.

CB New Homes, the community's exclusive marketing and sales agent, has spent the last week improving its digital capability.

Staff members have taken hundreds of new photos and videos of the community, including walk-throughs of many of the available units. Many of those new photos and videos will be added to the community's website. Others will be available to interested home buyers during virtual sales appointments.

The new photos and videos highlight everything from the details of the luxury features to what the views from the balcony of certain residences look like.

365 Ocean has also taken the following steps to ensure that the community is a safe and sanitary environment for its residents and staff members:

- A commercial fogging/professional deep cleaning of all surfaces in the building will take place weekly
- Additional cleanings now take place throughout the day
- All high-touch points and surfaces are disinfected hourly
- Stairwell handrails are being wiped hourly
- Concierge and janitorial staff now wear gloves during all shifts
- Packages are sprayed with disinfectant once they are received by the concierge
- All elevators have been restricted for the use of one individual at a time

The commercial fogging/professional deep cleaning is a comprehensive, four-hour cleaning of all common areas and surfaces in the community. The cleaning crew utilizes a Dyna-Fog machine to thoroughly disinfect all walls, hallways, stairwells, elevators, entrances, lobbies, amenity areas, and hard-to-reach places.

Mark Built Homes ordered these additional professional cleanings as an extra layer of security and peace-of-mind for the building's residents and staff.

365 Ocean is located right on Ocean Avenue in Long Branch, situated just steps from a quiet beach setting, but within walking distance of the celebrated boutique stores, dining and entertainment at Pier Village. The community is more than 50-percent sold at the moment and about 25-percent occupied. Home buyers who purchase now will still be able to close and move in this summer. Select homes are available for quick close and occupancy in 30 days.

Homes in the seven-story building are currently priced from the low \$900s to over \$2.7 million. They offer up to 2,411 square feet of living space, dramatic ocean views and private outdoor space. Most homes feature two-bedroom layouts and an open floor plan, although select three-bedroom homes are available. Two assigned indoor parking places are included with each residence. The community's website was recently updated to include more details about each home design.

Each residence includes luxurious finishes and appointments such as soaring ceilings approaching 10 feet in height, oak flooring, gas hookups that accommodate outdoor grills, and glass railings that shield the wind. Gourmet kitchens boast attractive features such as custom wood cabinetry, oversized islands, maintenance-free quartz countertops, stainless-steel undermount sinks, and high-end appliances.

Residents also enjoy a full suite of plush amenities and services, highlighted by a second-floor amenity level that features a club room with wet bar, Wi-Fi, charging stations, lounge seating, and a theatre and television area. Outside, an infinity-edge plunge pool and outdoor breezeway with gas fire pit both overlook the ocean.

A state-of-the-art video doorman will provide 24-hour, seven-day-a-week visitor and delivery management. The lobby, elevator and garage area are fully monitored with high-resolution cameras, and a lobby concierge will be available Memorial Day through Labor Day. Residents can provide access to their guests through an app on their Smart phone, without the need to leave the beach or pool. Two custom elevators serve all floors and electric car charging will be available in the garage.

For information on 365 Ocean, visit [www. 365oceannj.com](http://www.365oceannj.com). Prospective buyers may also contact Patrick Ted Hanley, at [ted.hanley @365oceannj.com](mailto:ted.hanley@365oceannj.com) or call 732-749-5797.